

StudyintheStates.dhs.gov Web Performance Metrics

Aug 1, 2020 - Aug 31, 2020

All Users
100.00% Sessions

Total Visits

355,044

% of Total: 100.00% (355,044)



Avg. Visit Duration

00:01:50

Avg for View: 00:01:50 (0.00%)



Pageviews

414,866

% of Total: 100.00% (414,866)



Unique Visitors

177,688

% of Total: 100.00% (177,688)



Avg. Pages / Visit

1.72

Avg for View: 1.72 (0.00%)



Avg. Time on Page

00:02:32

Avg for View: 00:02:32 (0.00%)



Bounce Rate

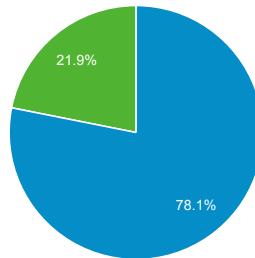
62.29%

Avg for View: 62.29% (0.00%)



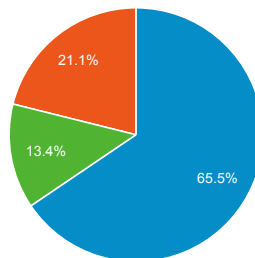
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
SEVP Portal Help Study in the States	24,120	58.79%
School Search Study in the States	22,619	40.86%
Students and the Form I-20 Study in the States	17,315	64.42%
Homepage Study in the States	15,307	57.48%
F-1 Optional Practical Training (OPT) Study in the States	9,299	69.57%

Sessions by Social Network

Social Network	Sessions
Facebook	1,023
YouTube	351
Twitter	289
Quora	238
reddit	78
LinkedIn	64
Naver	37
Instagram	12
Zalo	8
Blogger	7

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	140,315	64.68%
(direct) / (none)	51,888	64.08%
sevp.ice.gov / referral	8,113	54.92%
search.usa.gov / referral	6,959	39.50%
bing / organic	3,366	61.29%
uscis.gov / referral	2,395	46.68%
istart.gatech.edu / referral	1,965	15.98%
educationusa.state.gov / referral	1,591	38.09%
mail.google.com / referral	1,411	59.25%
Inks.gd / referral	1,035	58.94%