

StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2020 - Jun 30, 2020

All Users
100.00% Sessions

Total Visits

510,592

% of Total: 100.00% (510,592)



Avg. Visit Duration

00:02:00

Avg for View: 00:02:00 (0.00%)



Pageviews

610,187

% of Total: 100.00% (610,187)



Unique Visitors

228,251

% of Total: 100.00% (228,251)



Avg. Pages / Visit

1.92

Avg for View: 1.92 (0.00%)



Avg. Time on Page

00:02:10

Avg for View: 00:02:10 (0.00%)



Bounce Rate

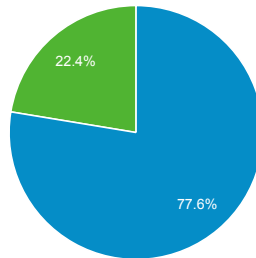
58.24%

Avg for View: 58.24% (0.00%)



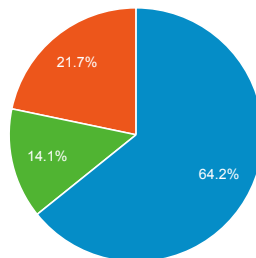
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	46,721	37.64%
SEVP Portal Help Study in the States	26,101	50.07%
Students and the Form I-20 Study in the States	20,429	64.21%
Page Not Found Study in the States	18,982	59.54%
Students Study in the States	17,137	55.64%

Sessions by Social Network

Social Network	Sessions
Facebook	2,764
Blogger	1,940
Twitter	777
YouTube	492
Quora	373
Instagram	157
reddit	73
LinkedIn	68
Naver	27
Instagram Stories	25

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	181,725	60.47%
(direct) / (none)	69,274	60.32%
sevp.ice.gov / referral	8,967	45.78%
search.usa.gov / referral	7,000	36.41%
bing / organic	3,936	55.84%
uscis.gov / referral	3,146	45.52%
mail.google.com / referral	2,705	49.76%
m.facebook.com / referral	2,080	62.02%
250cccd.blogspot.com / referral	1,938	62.28%
educationusa.state.gov / referral	1,906	30.33%