

StudyintheStates.dhs.gov Web Performance Metrics

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Sessions

Total Visits

457,826
% of Total: 100.00% (457,826)



Avg. Visit Duration

00:02:02
Avg for View: 00:02:02 (0.00%)



Pageviews

546,734
% of Total: 100.00% (546,734)



Unique Visitors

201,112
% of Total: 100.00% (201,112)



Avg. Pages / Visit

1.90
Avg for View: 1.90 (0.00%)



Avg. Time on Page

00:02:14
Avg for View: 00:02:14 (0.00%)



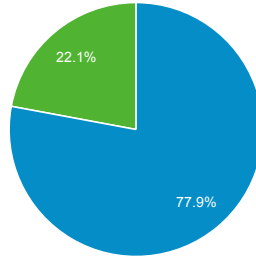
Bounce Rate

57.78%
Avg for View: 57.78% (0.00%)



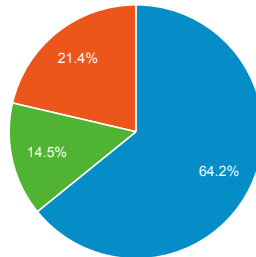
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	44,400	35.98%
Form I-983 Overview Study in the States	25,561	40.67%
Students and the Form I-20 Study in the States	20,149	64.73%
Welcome Study in the States	18,390	48.64%
SEVP Portal Help Study in the States	15,858	47.66%

Sessions by Social Network

Social Network	Sessions
Facebook	2,012
Blogger	1,070
Twitter	386
YouTube	383
Quora	289
LinkedIn	103
Naver	40
reddit	27
Instagram	19
Instagram Stories	7

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	170,739	59.27%
(direct) / (none)	55,873	61.44%
sevp.ice.gov / referral	5,696	40.12%
search.usa.gov / referral	5,586	36.68%
uscis.gov / referral	4,626	54.30%
bing / organic	3,871	56.21%
iss.washington.edu / referral	1,748	42.28%
educationusa.state.gov / referral	1,507	31.92%
m.facebook.com / referral	1,427	70.01%
mail.google.com / referral	1,347	54.42%